

# Gloria Almada

## Editing is Storytelling

### Video Editor

Staff positions include:

**Oprah Winfrey Show** – Harpo Studios 1996 – 2002

Documentary-style editing of in-show packages. Strong storytelling skills combined with extensive effects editing. Won two Daytime Emmy Awards for Outstanding Achievement in Editing in 2000 and 2001.

**Judge Show** – Warner Bros. 2008 – 2011

Senior editor for this Daytime Emmy Award winning show. Duties include design and graphics for show open, bumps and interstitials. Develop and maintain workflow with other editors.

**Editel/Chicago** 1989 – 1994

Creative editor on commercials and supervisor of post-production. Duties include off-line creative edit and supervision of color-correction, animation, audio sweetening and on-line conforming edit.

Freelance clients include: 2002 – Present

- **Educational**

**Play-Based Learning**, Illinois State University

**Creative Series, Best Practices in Teaching**, Pearson Education

**Virtual Pre-K, Virtual K**, Chicago Public Schools

**Up N' Running**, WPWR-TV

- **Broadcast**

**Steve Harvey Show**, NBC Universal

**State Plate**, INSP TV

**American Greed**, CNBC

**Cold Case Files**, A&E TV

**Judge Mathis Special**, Warner Bros.

**Storm Stories**, The Weather Channel

- **Advertising**

**McDonald's, State Farm, Jeep**, DDB Advertising Agency

**BNSF, Ameren, Mr. Big** Productions

**Hewlett-Packard, Roysters, John Deere**, Sedelmaier Production

- **Corporate**

**McDonald's, United Airlines, Altria Group, Sara Lee, HIMSS**

# **Gloria Almada**

## **Editing is Storytelling**

**Faculty, Columbia College**

2003 – 2008

**Editing 1** – Basic non-linear editing skills teach students to tell stories effectively through hands-on assignments.

**The Sound of Documentary** – Introduce all elements of non-fiction audio documentary including analyzing story, research, producing, directing, and sound design.

### **Software Proficiency**

Adobe Creative Suite/Premiere/After Effects/Photoshop/Media Encoder  
Avid Media Composer/Symphony/Boris Effects/Sapphire Effects  
Final Cut Studio/Final Cut Pro X/Motion/Compressor/DVD Studio Pro

### **Production Experience**

Producer and Camera, **iExercise**, a non-profit organization  
Producer, Director and Camera, **Altria Group**, Executives Seminar

### **Special Achievements & Honors**

2 Emmy Awards for Outstanding Achievement in Editing, Oprah Show  
ITVA Award, Special Achievement in Editing  
Award Presenter, Adobe Achievement for Digital Media

### **Education**

Columbia College  
Bachelor of Arts, 1989  
Film and Video Editing

### **Other Education Achievements**

2014 Master Gardener Certificate, University of Illinois Extension  
2016 Permaculture Design Certificate, Permaculture Research Institute

**References available upon request**

Contact: [almadafilms101@gmail.com](mailto:almadafilms101@gmail.com)  
Demo: <http://almadafilms.wixsite.com/demo>  
773.339.7222